

U.S.A. I: NEW CANAAN, SARASOTA, LOS ANGELES

"From total war to total living"

The Returning G.I., Architecture of Democracy, Creating Consumer Demand
Beatriz Colomina, Domesticity at War; Alice Friedman's American Glamour

Postwar Suburbs & American Dream

- * Levittown, William Levitt & Sons, Hempstead, Long Island, 1947-52 (also in Bucks County, PA & Puerto Rico)
See also: G.I. Bill, Federal Mortgages, "White Flight", Mass production of houses, Auto Culture, Malls, Shopping Culture

Precedents for modern architecture

- "International Style" Exhibit, MoMA, NYC, H.R. Hitchcock & P. Johnson, 1932
- Fallingwater, Bear Run. PA, F.L. Wright, 1935-38
- * Gropius Own House, Gropius, Lincoln, MA, 1937-38 (p.396)
- * Farnsworth House, Mies v.d. Rohe, Plano, IL, 1945-51 (p.403)
- MoMA's "Good Design" program, 1941ff. (E. Kaufmann Jr., E. Noyes)
- "Organic Design in Home Furnishings" competition, won by Eames & Saarinen, 1941
- Diaspora of the Avant-Garde, European artists fleeing Hitler:
Walter GROPIUS (1883-1969)
Ludwig MIES VAN DER ROHE (1886-1969)

"Harvard Five" in New Canaan, CT

- Eliot Noyes House, 1947 (Corporate design for IBM)
- Breuer Hse 1, 1948
- Houses in Lincoln, MA, 1938-39
- Frank House, Gropius & Breuer, Pittsburgh, PA 1939
- Robinson Hse., Williamstown, MA, 1947
- Thompson Hse, Ligonier, PA, 1947
- MoMA House, NYC, 1949
- John Johansen Hse, 1949
- * Landes Gorres Hse, 1948 (Draftsman for P. Johnson)
- Johnson Glass House, Johnson, New Canaan, CT, 1949-50 (p.403)

Sarasota School

F.L. Wright, Florida Southern College, Lakeland, FL 1938-58
Ralph Twitchell & Paul Rudolph, Finney Guest House, 1947
Rudolph & Twitchell, Healy Guest House = Cocoon House, 1949
Rudolph, Hiss House = Umbrella House, Lido Shores, 1953
Rudolph, Riverview HS & Sarasota HS, 1952-6
Others: Victor Lundy, Jack West, Gene Leedy, etc.

Los Angeles & Palm Springs Modern

- Case Study Competition & Houses
- John Entenza, Arts & Architecture, Los Angeles, 1945-62
- * Eames Own House (C.S. #8), Charles & Ray Eames, Santa Monica, CA, 1945-9 (p.404) (cf. Blundell, Case Studies)
- * Case Study Houses #21), P. Koenig, Los Angeles, 1958 (p.405) (#22, 1959)
- Kaufmann Desert House, Neutra, Palm Springs, 1946 (p.399)
- Julius Shulman's Photographs & the Canonization / Popularization of Modern Architecture
- Postwar Modern Ranch
- Eichler Houses

Th. Jan. 29

- #6 - USA 2 - Chicago, New York & St. Louis
- Bristol, K. "The Pruitt-Igoe Myth," JAE 44/3 (1991): 163-171.
- Wright, G. "Public Housing for the Worthy Poor," in Building the Dream, pp.240-261
- Optional:* Plunz, R. "The Pathology of Public Housing," Ch.8 in Public Housing in NYC pp.246-279

Tu. Feb. 3

- #7 - WAR 1: Architecture in Uniform
- Diefendorf, J.M. "Introduction: New Perspectives on a Rebuilt Europe," in Rebuilding Europe's Bombed Cities (1990), pp.1-16.
- Albrecht, D. "Intro," in World War II and the American Dream, ed Albrecht (1995), pp.xvi-xxvii.
- Reed, P. "Enlisting Modernism," in Albrecht WWII & American Dream, pp.2-37.
- Optional:* Cohen, J.L. Architecture in Uniform : designing and building for WWII (2011)